



Project fact sheet

Project title: Young People - the new promoters of the cultural identity of the cross-border region

Lead partner: Tourist Union - Strumica, Republic of North Macedonia

Project partner: Business Information and Consulting Center - Sandanski, Republic of Bulgaria

Funding source: Interreg - IPA CBC Bulgaria – North Macedonia Programme

Priority axis: Tourism

Specific objective: 2.3 Promoting cooperation among regional actors in the area of sustainable tourism

Duration: 15 months

Project manager: Dragan Kiril Gonev – Tourist Union - Strumica

